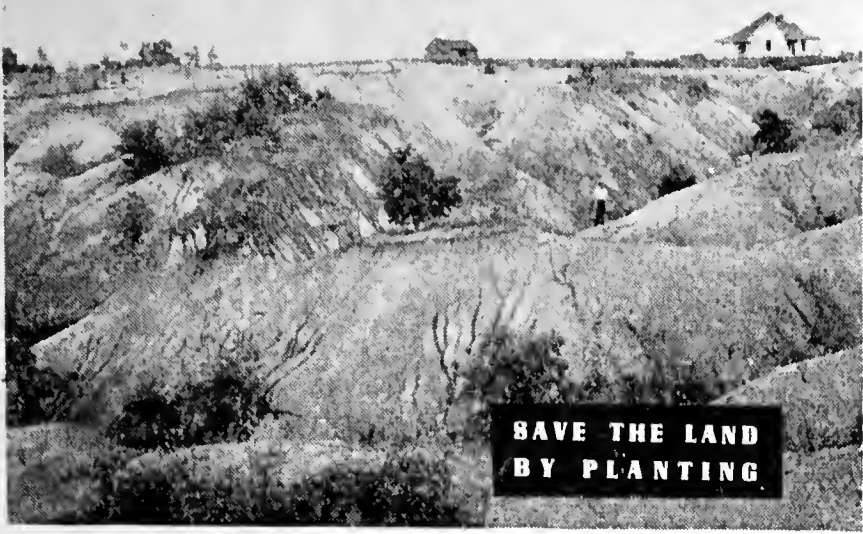


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



This is Your New Copy of **BETZ TREE NEWS**

**Read It!
Use It!!
Save It!!!**



MR. FRANK S. BETZ
of Hammond, Indiana

Boyd
NURSERY CO.
McMINNVILLE, TENN.

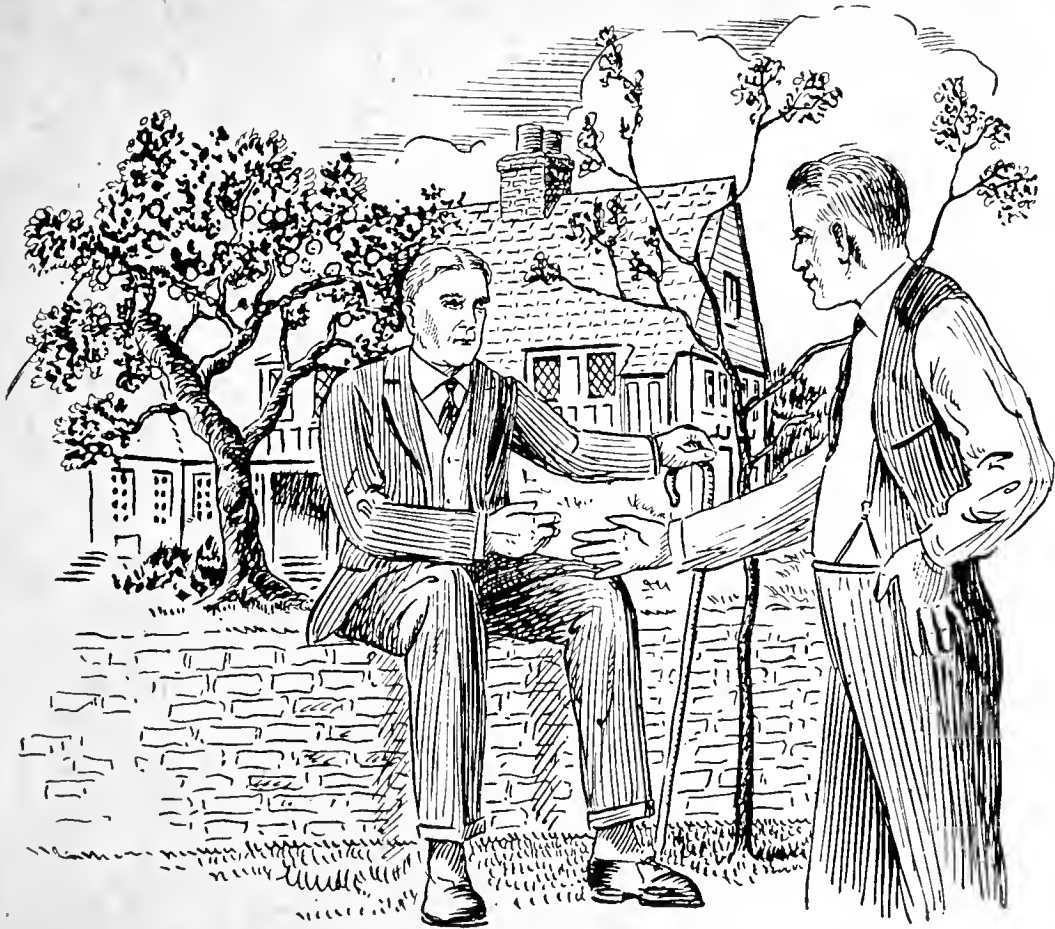


A STATEMENT BY MR. J. AUSTIN BOYD

My father, Mr. F. C. Boyd, was one of the pioneers in the movement to prevent soil erosion by reforestation. At present he is manager of our nursery and his interest in this important work is keener than ever. About fifteen years ago he accompanied Mr. R. S. Maddox, then State Forester, on an extended trip through the hills and mountains of Tennessee, studying and discussing ways and means to check erosion and thereby increase the cash yield of farm lands. Since that time he has grown and distributed literally millions of trees and tree seedlings, shrubs and vines.

About this same time in a state farther north, another man, whose name was destined to be long remembered, was also seeing a similar vision. That man was Mr. Frank S. Betz, of Hammond, Indiana. He has probably done more than any other man who ever lived to impress upon thousands and thousands of people the vital importance and value of planting trees and tree seeds, and he distributed millions upon millions of both. Several years ago Mr. Betz's health failed and he saw the necessity of getting someone to carry on his work. Whom could he have more logically chosen than this far-seeing man of the Tennessee hills, my father, Mr. F. C. Boyd? And Mr. Betz asked him this—

"WILL YOU CARRY ON FOR ME?"



WE ARE PRESENTING THIS LIST OF FOREST TREE SEEDLINGS, SEED, AND LARGER PLANTS FOR THE BENEFIT OF THE PEOPLE OF THE UNITED STATES, HOPING THAT WE MAY MAKE A FEW REMARKS THAT WILL ATTRACT THE ATTENTION OF PEOPLE WHO ARE INTERESTED IN THE WORK OF REFORESTATION AND SOIL EROSION.

It is our intention to sell these trees just as cheap as we possibly can, the thing that we want to do is to help the country and to make people realize the necessity of planting trees, preventing Soil Erosion. In this list we have done our best to get some facts and figures together that will speak for themselves. These figures are taken from Government and other bulletins that we have gathered together. Should anyone find any errors in this bulletin we will be pleased for you to call our attention to it and we will gladly make the correction.

If there is any information that we can give to you we shall be pleased to have you to write to us, and we will gladly be of any assistance that we possibly can.

To the friends and customers of Mr. Betz, we are glad to tell you that he is getting along fine and is able to be out in the yard, but is still in the wheel chair, but physically is in much better condition than he was a year ago. Mr. Betz has cooperated with us to the fullest extent and we all should appreciate the work that he has done these many years.

We hope that this bulletin will be of some benefit to you and when you are through with it, give it to one of your friends that is interested in the work that we are trying to do.

How To Plant Tree Seeds

Trees are easily grown from seeds and you can have thousands of them by selecting from our COMPLETE TREE SEED LIST.

Put them in the open ground outdoors during fall or early spring. Do not cover too deeply and be sure to water them both before and after they come up. Any time during the second fall they can be transplanted to permanent locations.

You can also grow them in pots or boxes in the house if you will water them occasionally after planting and put a paper or burlap over the soil. Lift this every few days and as soon as the first seeds sprout take it off and leave it off. Then water just enough to keep the soil from drying out. In spring these can be put in the open ground.

Some seeds will come up much quicker than others, so do not become discouraged if they do not sprout as soon as you think they should.



Gullied Area on Farm in 1922, Before Planting

Our country is going to be barren in a few years if we do not get busy and plant trees now. It seems that the many floods we have been having throughout the country would show people that we are going to have to get busy and plant back trees where so many have been cut down in order to stop flood waters. Trees take up rain and prevent high waters.

ENTIRE CONTENTS OF THIS
FOLDER
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BY



The Same Area in 1929. Note the growth Black Locust has made in seven years.

BOYD NURSERY CO., McMinnville, Tennessee

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like American Holly, Norway Spruce, etc.

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BERRY BEARING PLANTS FOR BIRDS

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Amelanchier, Aronia, etc.

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Bittersweet, American Holly, etc.

INSIGHTLY PLACES

DO YOU have old buildings or unsightly things around your place that you would like to hide from the public eye? Then why not plant hedge plants?

Even if you can't get everything you want, order a few things now, then maybe a little later you can see your way clear to get other plants, and in a very short time you will have your home very attractively planted.

CHRISTMAS DECORATION

There is a big demand for boughs from trees that are suitable for Christmas Decoration and we are offering some of these that you can plant out, sell the branches from the trees and get a nice income for it.

We are offering some of these small trees to you at very low prices so that you can grow them into large trees and you will then cut off the branches, sell them and still have the trees left for the same thing next year.

CHRISTMAS TREES

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Red Cedar, Norway Spruce, etc.

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Althea, Rose of Sharon, etc.

Special Notice

EXTRA TREES FREE...

It means a great deal to us if we can get your order early; you get choicest selections, too, and your plants and trees have a better chance to establish themselves.

FREE OF CHARGE

25 One-year-old RED BUD TREES

If your order amounts to \$10.00 and is mailed within 15 days after the date of postmark on this folder. These fine red bud trees will be selected and packed right with your order and will be OUR GIFT to you for EARLY ORDERING.

FOREST TREE SEEDLINGS FOR REFORESTATION

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Elm, Chinese, etc.

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Honey-suckle, W. Tartarian, etc.

Tree and Shrub Seeds

Hundreds of people have written us about Tree Seeds. We are offering those listed below with the assurance that they will germinate and grow into real trees.

Table with 4 columns: Plant Name, Price. Includes seeds like Ash, White, etc.

EVERGREEN SEED

Table with 4 columns: Plant Name, Price. Includes seeds like Norway Spruce, etc.

VINE SEED

Table with 4 columns: Plant Name, Price. Includes seeds like Virginia Creeper, etc.

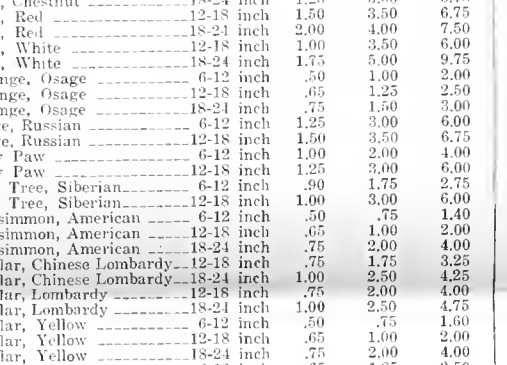
Nuts for Eating and Planting

Table with 4 columns: Plant Name, Price. Includes nuts like Walnuts, Hickory, etc.



Boyd's Cercis Canadensis, Red Bud

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Magnolia, Silver, etc.



Boyd's Ribes Canadensis and Pink Flowering Almond

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Elm, Chinese, etc.



Boyd's Magnolia Tripetala and Seeding Dogwood

CHRISTMAS TREES SHIPPED TO U. S. A.

Montreal Quebec, reports more than 1,000,000 Christmas trees shipped from eastern Canada to 15 states.

SELL CHRISTMAS TREES

In the United States we use 12 million Christmas trees yearly. We all know that Christmas trees have been used for several hundred years and that they will be used for many years to come.

BUSINESS MEN AND FARMERS, if you have a field that is worn out and will not produce anything more, you have to pay heavy taxes on the ground, then WHY NOT let that same ground pay you for a while?

FARMERS, you can make more growing than Christmas trees, working one hour daily, than you can raising Oats, Wheat and Corn.

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SPECIMEN SHRUBS

These plants should not be confused with smaller seedlings; all have been given special care to form them into extra good shape and size.

Table with 4 columns: Plant Name, Height, Price Per 100, Price Per 250. Includes plants like Almond, pink, etc.

WOMAN'S CLUB OUTFIT

NUMBER ONE			SIZE 12-18 INCH
100 BEAUTIFUL FLOWERING SHRUBS			
(10 OF EACH VARIETY AS FOLLOWS)			
Worth \$50 for appearance on your lawn, but the price is only \$3.25 per lot.			
Althea	White Spirea	Pink Spirea	Golden Bell
Sweet Shrub	Red Bark Dogwood	Calceolarius	Pink Doarita
NUMBER TWO			
Size 18-21 inches—All for \$14.5			
10 Althea	10 Weigela	10 Sweet Shrub	10 Golden Bell
10 Forsythia	10 Red Bark Dogwood	10 White Spirea	10 Pink Doarita

BETZ SPECIAL

NUMBER ONE			TREES THAT EVERYONE WANTS
(10 OF A VARIETY)			
2-3 Feet—All for \$3.25			
10 Honey Locust	10 Chinese Elm	10 American Beech	10 Black Walnut
10 Red Bud	10 Sweet Gum	10 Tulip Tree	10 American Sycamore
NUMBER TWO			
Same list as above (10 of a variety) except larger trees—3-4 feet for \$5.75.			
			10 Silver Leaf Maple
			10 Hard or Sugar Maple

COUNTY AGENTS

There is no more important work in your entire county than the work you do every day as part of your regular job. Sometimes you may think the pay is small but you are both teaching and learning wherever you put one of your farmer friends on the right track. In this generation you may live to see the fruits of your community. Selected in happier, more prosperous citizens of your community.

Perhaps there are some items in this folder that will help you to solve the problems that are facing land owners near you. Read it over carefully and if you would care to have additional copies for free distribution they are yours for the asking.

FEED THE BIRDS

In response to our many requests for heavy producing shrubs and trees to provide food for the birds during the winter we are offering the following collection. In this collection you get a variety of colors of fruit from the various trees and shrubs. These shrubs and trees are suitable for individual or foundation planting. If you are at all interested in feeding the birds do not let this offer pass without taking advantage of it.

BIRD COLLECTION

(FOOD FOR BIRDS)
10 each of the following 12 varieties, 120 trees, size 18-21 inch, for only \$5.75.

Red Ozier Dogwood
Beautyberry
Japanese Barberry
Winterberry
American Bittersweet
Strawberry Bush
The same collection as above in the 2-3 feet size for only \$6.55.

DOCTORS

More than any other professional man, perhaps, the doctor needs a hobby. His working hours are so irregular and his work so exacting that he finds it necessary to get away for a few hours each week and devote his mind and body to other things. THERE ARE DOZENS OF DOCTORS WHO GROW THINGS—flowers, trees, etc., as their recreation. Some of the outstanding developments in horticulture have been made by doctors who engaged in this work as a hobby.

EVERY YEAR AN INCREASING NUMBER OF DOCTORS order plants and tree seedlings from us and begin this pleasant and profitable activity. Some use a city backyard or vacant lot; others use small acreages in the country. The great satisfaction in these small plantings is the knowledge that the plants are growing in these PAGES THERE ARE DOZENS OF SPECIAL ITEMS THAT WILL APPEAL TO DOCTORS. If you have already started this interesting work, why not add a few new things this year, and then pass this list on to some patient who needs this prescription himself.

IN MAKING YOUR ORDERS YOU SEE EXAMPLES EVERY DAY OF THE RESULTS OF THE DOCTORS' INTEREST IN PLANTING. IF YOU WOULD LIKE TO ASSIST IN THE WORK OF REPLENISHING OUR STOCKS OF TREES AND SHRUBS, WE WILL GLADLY SEND YOU ADDITIONAL COPIES OF THIS BETZ-BOYD NEWS FOR FREE DISTRIBUTION IN YOUR SECTION.

TREES GONE, "GOODBYE BIRDS"!

When the trees are gone there will not be a place for the birds to nest, which means more woes for people who have farms, yards and lawns. There will be more abandoned farms, more people to be taken care of by the taxpayers. These BIRDS SAVE farmers over \$100,000,000 yearly.

"GOVERNMENT experts report that, if all birds were exterminated today, there would not be a man, woman nor child alive in three years.

"Many birds will eat their weight in insects daily. A pair of birds and their young have been found to consume from 300 to 10,000 insects in a single day. In the stomach of a single flicker Government experts found 5,000 ants. Martins and Swallows have been known to consume on an average of 3,000 mosquitoes in a day. It is claimed that one family of jays will consume 1,000,000 caterpillars in a season. Sparrows are accredited with saving the



Boyd's Amur River South Privet, seedlings

Campbell's Tree Bargains No. 1
This collection of trees will be ready to make shade next year. All trees 10 to 4-5 feet tall, 5 of each of these 5 varieties, 25 trees in all for \$5.00.
Black Locusts—Fine shade and beautiful sweet-scented blooms.
American Sycamore—Beautiful both winter and summer.
Red Bud—A beauty when in bloom in spring.
Tulip Poplar—Fine broad leaves and blooms like tulips.
Silver Maple—In the wind this is a beauty.

Campbell's Tree Bargain No. 2
The same collection as that above except in larger sizes, well detached trees (5-6 feet tall) for \$8.25.



SARCASTIC NEIGHBOR: Don't you know it will be a long, long time before you can get timber from those trees?
RESPONDING BUYER: Well, at least I will be getting timber from those before you will from those trees you are so proud of.

HEDGE PLANTS

Plant a hedge fence. It will cost you less than the cheapest fence you can build; it will outwear the best fence you can build; it will look better than any fence you can build. We are large growers of hedge plants, and are thereby enabled to make the following very low prices:

	Per 25	Per 100	Per 250
Privet, California	6-12 inch	.75	1.00
Privet, California	12-18 inch	.90	1.50
Privet, Iowa	6-12 inch	1.00	2.25
Privet, Iowa	12-18 inch	.75	1.25
Privet, Iowa	12-18 inch	1.00	2.25
Privet, Amur River North	12-18 inch	1.00	2.25
Privet, Amur River North	12-18 inch	1.00	2.50
Privet, Amur River North	12-18 inch	1.50	4.75
Privet, Amur River South	6-12 inch	1.25	2.75
Privet, Amur River South	6-12 inch	.65	1.50
Privet, Amur River South	12-18 inch	1.00	2.00
Privet, Amur River South	12-18 inch	1.00	2.25
Privet, Amur River South	12-18 inch	1.00	4.25



Boyd's Calceolarius Florida

ALL WASHED UP

By OWEN P. WHITE

(Reprinted from COLLIER'S Magazine of Sept. 29, 1934, by Special Permission)

"Uncle Sam's good earth—his rich topsoil, that is—is the most valuable thing he owns. It always has been. Without it, regardless of all his other possessions, we would have been no better off than the Hottentots or the Chinese. With it we have become the most powerful and the richest and the most arrogant nation on earth. Deplete it or destroy it, and what happens? Even the average farmer himself doesn't know.

"Erosion, of course, is the answer. Due to erosion, either by wind or water, all of our farms have lost some of their topsoil, some have lost all of it, and yet when I recently suggested to a man whom I encountered out in his field looking as disconsolate as his corn did, that what was the matter was that his farm was washing away, right out from under him, his courteous reply was: 'Hell, man, me and my dad have already wore out three good farms, and so I reckon there ain't nobody can tell us what to do.'

"Unrestrained ignorance, or carelessness, if you prefer, consistently and continuously applied can work miracles. Here's the proof of it. Within the past sixty to seventy-five years, 35,000,000 acres of good farm land, which is the equivalent of 219,000 farms of 160 acres each, have been permanently ruined. On top of that, 125,000,000 of the 350,000,000 acres now in cultivation in this country are a national liability and not an asset, because, due solely to erosion, what they are producing in addition to sub-marginal crops, is sub-marginal citizens, again, another 100,000,000 acres are rapidly going the same route.

"These are huge losses. Believe me, they are! The potential value to Americans of the second and third generations from now of the 35,000,000 acres which our farmers have already killed, to say nothing of the 225,000,000 which they are now gouging to death, can never be estimated in dollars and cents. It can, though, be approximated in terms of hunger and human misery. If we will but jump our imaginations ahead for a century to the time when almost all of the farm land of this country will be as barren and worthless as the bleak clay areas.

RED RUIN IN GEORGIA

"A century ago there was not a ruined acre in Georgia. Look at it today. I've just done so and was amazed at what I saw. I visited one county, for instance, where I went over 125,000 acres on which a goat couldn't even pick a living. Erosion did it. Either because they were ignorant, or shiftless, or perhaps both, the white men who originally cleared this land for cultivation plowed it in such a fashion as to encourage rain water to run down-hill. It accepted the invitation with alacrity. With every downpour tons and tons of topsoil were washed off of every acre and nobody paid any attention to it. Or if they did they didn't worry about it.

"Why should they? There was plenty of land; it was

FRUIT TREES

Everyone that possibly can should, by all means, have at least a few fruit trees or a home orchard. At a year or two you can have fruit from your own orchard and it is much nicer and more economical than going to the market for them. Consider this offer and send in your order now while our stock is complete.

APPLE TREES

Red June, Early Harvest, Yellow Transparent, Yellow Haze, Jonathan, Winter Banana, Yellow Delicious.

	Per 10	Per 25	Per 100
18-24 inch, 1 year	.75	\$1.50	\$ 5.50
2-3 feet, 1 year	1.25	2.50	8.00
3-4 feet, 2 year	1.50	3.00	10.00
4-5 feet, 2 year	2.00	4.00	12.50
	2.50	5.00	17.50

PEACHES, J. B.

Belle of Georgia, Carmine Champion, Crawford's Late, Crawford's Early, Elberta, Early Rose, J. H. Hale, Helen, Jean King, Golden Jubilee, South Haven, Red Bird, Indian Blood, Shipper's Red, Shipper's Late, Greensboro, Miff, White June.

	Per 10	Per 25	Per 100
18-24 inch	1.25	2.50	7.50
2-3 feet	1.50	3.00	10.00
3-4 feet	2.00	4.00	12.50
	2.50	5.00	17.50

PLUMS

Abundance, Burbank, Kelsey's Japan, Blue Damson, Wicksom.

	Per 10	Per 25	Per 100
18-24 inch	1.25	2.50	7.50
2-3 feet	1.50	3.00	10.00
3-4 feet	2.00	4.00	12.50
	2.50	5.00	17.50

GRAPES

Agawan, Catawba, Campbell's Early, Concord, Moore's Early, Niagara, Warden.

	Per 10	Per 25	Per 100
2-3 year	1.25	2.50	7.50
3-4 year	1.50	3.00	10.00
	2.00	4.00	12.50
	2.50	5.00	17.50

For our catalog on other fruits. We carry a full line of fruit and berry plants that we are unable to list in this bulletin.

BOYD NURSERY CO., McMinnville, Tennessee

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